



Paola Galuffo

Cultural Designer and Manager

WORK EXPERIENCE

Co-founder and Curator; *Periferica*

Cultural enterprise – Culture-led urban regeneration

09/2013 - 09/2020

Founder and Curator; *Evocava* – “*Evocative Museum of the Quarries*”

Culture-based enterprise project – Territorial enhancement and promotion

09/2017 - 09/2020

Member of the Scientific Committee; *Palma di Montechiaro*

Research and drafting of the application dossier for Palma di Montechiaro as Italian Capital of Culture 2022

06/2019 - 10/2020

Mentor; *Bravo* – *Innovation Hub*

Business accelerator for Southern Italy

01/2021 - 07/2021

Vice President and Curator; *Associazione Corda*

Cultural association – Enhancement of intangible territorial resources

02/2013 - 08/2021

Expert and Territorial Coordinator; *Reinventer Project*

Italy/Tunisia Incubator – ENI Cross-Border Cooperation Programme

01/2022 - 12/2023

Head of Fundraising, Development and Innovation;

MUDIAC – *Diffused Museum of Contemporary Art of Catanzaro*

10/2021 - 01/2024

President and Curator; *Associazione Culturale HIC*

Cultural association – Territorial enhancement

11/2021 - 06/2024

Cultural Strategist; *Destination Makers*

Company specialized in place marketing

01/2022 - 08/2024

Founder and Curator; *Civic* – *Urban Innovation Lab*

Reactivation project of the former San Francesco Prison, Municipality of Mazara del Vallo

01/2023 - ongoing

Cultural Designer; *Studio AICO*

Studio aimed at stimulating and supporting creative enterprises

04/2023 - 05/2025

Head of Urban Regeneration; *Il Mio Cosmo*

Urban regeneration project – Acireale

10/2023 - 11/2024

Founder and Head of Fundraising, Development and Innovation;

Lauraurbana – Cultural Center

01/2024 - ongoing

Head of Cultural Regeneration;

Agrigento Trapani Community Foundation

09/2025 - ongoing

PROFILE

I work in cultural planning, fundraising, and management. Over the years, I have gained extensive experience in culture-led urban regeneration, placing the relationship between spaces and communities at the center. I collaborate with public and private stakeholders to foster civic creativity, promote the authenticity of places in order to strengthen identity and, consequently, competitiveness.

CONTACT

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EDUCATION

2024 – Master’s Degree in Italian Literature, Language and Culture
E-Campus University

2019 – Master in Art and Culture – Marketing, Communication and Fundraising Strategies

Sole 24h Business School, Rome

2017 – Business incubation program
alcube, Milan

2017 – Erasmus+ KA1 VET Staff Mobility – CiWà, Vienna

2014 – Bachelor’s Degree in Modern Literature
University of Padua